

Local Economies Project Theory of Change Presentation

November 13, 2015

**LOCAL
ECONOMIES
PROJECT**

**THE NEW WORLD
FOUNDATION**



Why a Theory of Change?

- Identify barriers to goals and reframe as stepping stones
- Reveal and test underlying assumptions
- Use as decision-making tool to deploy resources & target work
- Identify metrics and evaluate progress



The Hudson Valley economy is equitable & resilient.

There is equity for the most vulnerable and ecological stewardship in the Hudson Valley food system.

Accountability Ceiling

Hudson Valley food & farm enterprises are invested in people, planet & the Hudson Valley and are economically secure.

The Hudson Valley food system is just. (requires work outside the HV)

Widespread shared understanding & common values

Structural pathways to mainstream adoption, including policies, funding, markets & infrastructure improvements

Champions

Information & models

Field building

Champions

Information & models

Field building

Willingness to collaborate & build shared: knowledge, definition of challenges to be addressed, language & interests

Deep listening & purposeful convening of stakeholders & champions

Long Term

Medium Term

Short Term

Level 5

Level 2-4

Level 1

STAKEHOLDER LEVEL OF MISSION ALIGNMENT